

A POP-UP CONFERENCE Experience

We bring the experience. You choose the place

Presented by



*Where work
Meets an experience*



Introducing the Pop-Up Conference Solution

Why settle for standard conference venues when you can create something completely unique?

We are a collective of **eight premium service providers**, combining our expertise to deliver **fully customised, pop-up conferences** anywhere, anytime.

Whether it's a corporate strategy session, leadership retreat, product launch, or team celebration

We build your conference around YOU



How it works

You choose:



Location

Your offices, a farm, warehouse, rooftop, or open field



Date & duration

Half-day, full-day, or multi-day



Group size & objectives

We handle:



Full conference setup & breakdown



Seamless event management



All technical, catering, and experience elements



What we deliver

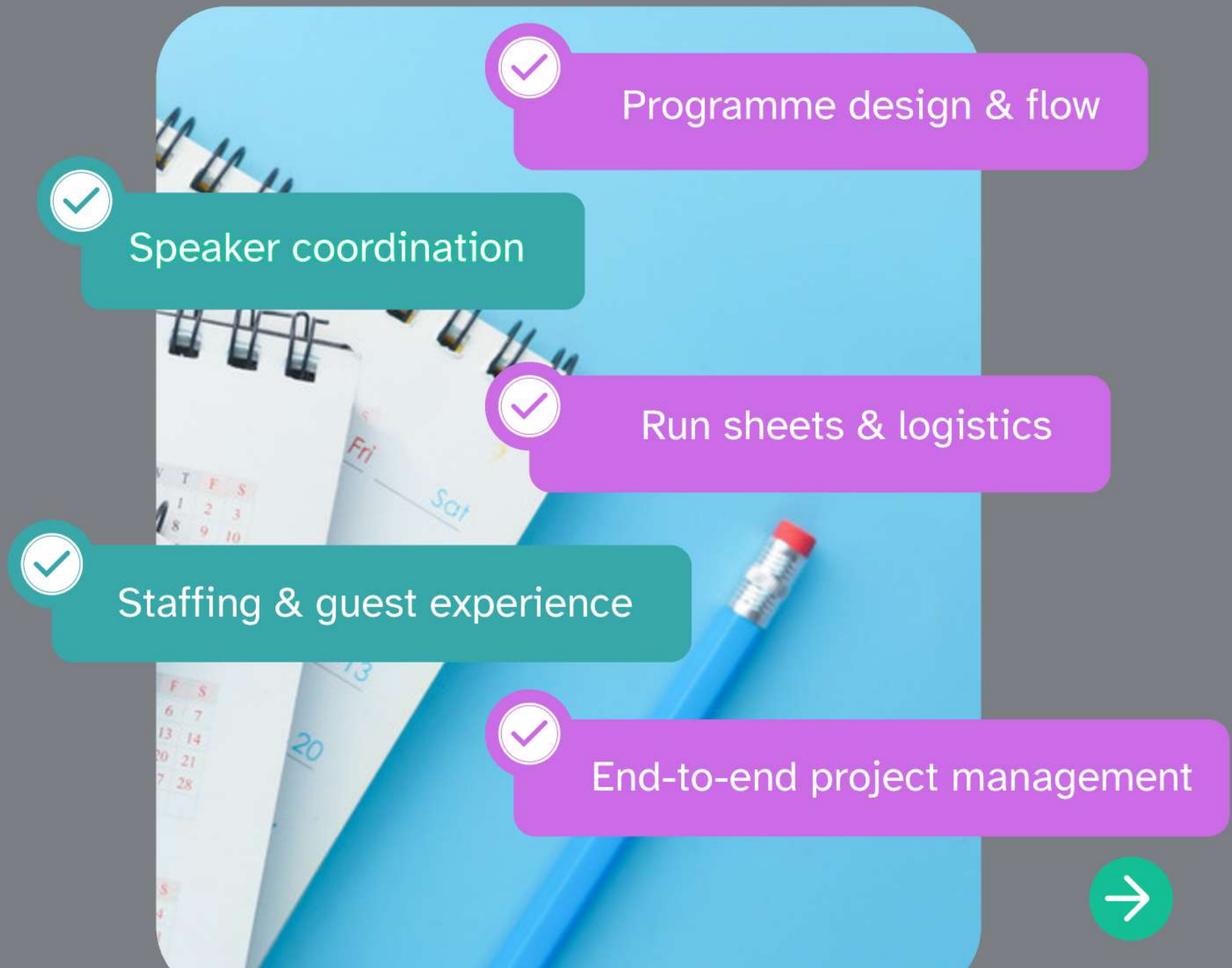
Full conference setup

A complete, professional environment — anywhere —

- Stage, seating & décor
- AV, sound & lighting
- Screens & presentation tech
- Registration & guest management
- On-site coordination team
- Branded environments tailored to your company
- Tailored and unique transport solutions
- Corporate gifting solutions & branding
- Unique team building experiences

Event planning & management

From concept to execution:



Premium service providers



Curated Catering with Food Fork

**Elevated, beautifully
presented cuisine
designed to impress.**

- Gourmet menus
- Stylish food stations
- Elegant plated or interactive dining
- Customised to your theme and audience



Gin Blending Experience

**Craft your own
signature gin with
The Capital Distillery**

- Guided blending sessions
- Custom flavour profiles
- Branded bottles as take-home gifts



Team Building Adventures

**High-energy,
interactive experiences
with Laser Adventures**

- Team challenges
- Competitive activities
- Collaboration-focused games
- Designed to energise and connect teams



Interactive Pizza Experience prepared in an artisan wood fired oven

**A fun, hands-on
culinary experience
with Cinnamon Avenue**

*Alternative catering
options / menus available*

- Build-your-own pizza stations
- Live cooking
- Relaxed, social atmosphere
- Perfect for team engagement



Preferred Transport Solution

**Safe and entertaining
transport with
Ulysses Tours & Safaris**

- An incoming tour operator, specialising in tailor-made itineraries of transfers, tours or safaris.
- Also the pride operator of the Open Top Purple Party Busses!



Preferred AV Solution

**Top quality sound
and production with
Fame Productions**

- Specialists in Videography, Photography, Production events, Creative digital designs, and Wedding productions



Why choose a pop-up conference?



Total flexibility – no venue limitations



Unique environments – stand out from traditional conferences



Fully customised – built around your brand and goals



All-in-one solution – one team, zero stress



Memorable experiences – not just another meeting

Perfect for

- Corporate conferences
- Strategy sessions
- Leadership retreats
- Client engagement events
- Product launches
- Year-end functions



Let's build something extraordinary

Your conference should be more than a meeting — it should be an experience people talk about long after it ends.

Get in touch today to start building your custom Pop-Up Conference.

Juanita da Matta

Silver Crest Event Management



071 457 2696



juanita@silvercrestevents.co.za

Lethea Louw

First Choice Conferences & Events



083 288 7640



lethea@first-choice.co.za

