

TSHWANE TOURISM SPORTS DAY

Drive | Serve | Strike



Participation in the Tshwane Tourism Sports Day will offer the following exposure*:

- Participating companies announced on Tshwane Tourism Association and Silver Crest Event Management Social Pages and Websites.
- You will be able to erect promotional material on the day, at a designated area/T-box.
- All sponsors' logos will be included in the program and evening presentation.

Executive Sponsorship Options:

Platinum / Naming Partner: Value:	Golf Shirt Sponsor: Value:
R100 000 R130 000	R55 000 R75 000
Includes all the above as well as: • Naming Rights for the Tshwane Tourism Association Sports Day • Branding of the entrance and registration area • Branding of the hwh / lunch area • 1 min advert placed on Tshwane Tourism Association Social media pages • 2 x A6 Advert in TTA Membership Newsletter • 30 x Social media posts advertising you as a partner • Reach over 5 000 viewers on TTA social platforms • Co-branding of 200 Goodie Bags • Placement of banners and branding at the Padel and Bowls Courses. • 2 x 4-ball • 1x Premium T-box on golf course • 1 x Padel team entry • 1 x Bowls team entry	Includes all the above as well as: • Co-Branding of golf shirts that each player receives on the day. (140 Golf Shirts) • 30 sec advert placed on Tshwane Tourism Association Social media pages • Logo, announcing your sponsorship to the event, in the TTA Membership newsletter. • 15 Social media posts advertising you as a partner • Reach over 5 000 viewers on TTA social platforms • Placement of 1 x banner at the Padel and Bowls Courses. • 1 x 4-ball • 1x Premium T-box on golf course • Either 1 x Padel OR 1 x Bowls team entry
Padel Shirt Sponsor: Value:	Bowls Shirt Sponsor: Value:
R20 000 R30 000	R25 000 R35 000
Includes all of the above as well as: • Co-Branding of Padel shirts that each player receives on the day. (40 Padel Shirts) • 15 sec advert placed on Tshwane Tourism Association Social media pages • Logo, announcing your sponsorship to the event, in the TTA Membership newsletter. • 15 x Social media posts advertising you as a partner • Reach over 5 000 viewers on TTA social platforms • Placement of 1 x banner at the Golf and Bowls Courses. • 2 x Padel team entry	Includes all the above as well as: • Co-Branding of golf shirts that each player receives on the day. (60 Bowls Shirts) • 15 sec advert placed on Tshwane Tourism Association Social media pages • Logo, announcing your sponsorship to the event, in the TTA Membership newsletter. • 15 x Social media posts advertising you as a partner • Reach over 5 000 viewers on TTA social platforms • Placement of 1 x banner at the Padel and Golf Courses. • 2 x Bowls team entry

Executive Sponsorship Options:

Golf Cart Sponsor: R55 000 Value: R75 000	Dinner Sponsor R45 000 Value: R50 000
Includes all the above as well as: • Your Company logo to be displayed on each golf cart (60) for the day • Branding of the golf cart area. • 30 sec advert placed on Tshwane Tourism Association Social media pages • Ad with logo, announcing your sponsorship to the event, in the TTA Membership newsletter. • 15 x Social media posts advertising you as a partner • Reach over 5 000 viewers on TTA social platforms • Placement of 1 x banner at the Padel and Bowls Courses. • 1 x 4-ball • 1x T-box on golf course	Includes all the above as well as: • Branding of the evening Function and surrounding area. • 30 sec advert placed on Tshwane Tourism Association Social media pages • Ad with logo, announcing your sponsorship to the event, in the TTA Membership newsletter. • 15 x Social media posts advertising you as a partner • Reach over 5 000 viewers on TTA social platforms • Placement of 1 x banner at the Padel and Bowls Courses. • Either 1x 4-ball OR 1x Padel OR 1 x Bowls team entry • 1x T-box on golf course
Halfway House / lunch Sponsor R40 000 Value: R50 000	Goodie Bag Sponsor: R25 000 Value: R30 000
Includes all of the above as well as: • Branding of the Halfway House (Grab & Go) and surrounding area. • 30 sec advert placed on Tshwane Tourism Association Social media pages • Ad with logo, announcing your sponsorship to the event, in the TTA Membership newsletter. • 15 x Social media posts advertising you as a partner • Reach over 5 000 viewers on TTA social platforms • Placement of 1 x banner at the Padel and Bowls Courses. • Either 1x 4-ball OR 1 Padel OR 1 x Bowls team entry • 1 x T-box on golf course	Includes all the above as well as: • Co-Branding of the registration area • 15 sec advert placed on Tshwane Tourism Association Social media pages • Logo, announcing your sponsorship to the event, in the TTA Membership newsletter. • 5 X Social media posts advertising you as a partner • Reach over 5 000 viewers on TTA social platforms • Placement of 1 x banner at the Golf, Padel and Bowls Courses. • Either 1x 4-ball OR 1 x Padel OR 1 x Bowls team entry
Photography Sponsor: R20 000 Value: R30 000	
Includes all of the above as well as: • Your company logo, together with the TTA logo, embedded on each picture frame. (Link sent to each participant, partner and supplier to event) • Branding of the Photography area at registration • Dedicated Photo Booth Areas on the golf course, hwh and dinner area. • 15 sec advert placed on Tshwane Tourism Association Social media pages • Logo, announcing your sponsorship to the event, in the TTA Membership newsletter. • 5 x Social media posts advertising you as a partner • Reach over 5 000 viewers on TTA social platforms • Placement of 1 x banner at the Golf, Padel and Bowls Courses. • Either 1x 4-ball OR 1 padel OR 1 x Bowls team entry	